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Experience

UI / UX Developer

SCEA – Sony Computer Entertainment America [June 2013 – Present]

PDSG Management (Product Development Services Group)

- Front-end development
- User interface design and development
- Identifying user needs and business requirements and communicating design deliverables, such as specifications, templates, wireframes, and mock-ups
- Strong design and production skills with emphasis on interactive elements
- Back-end PHP development
- Responsive development for cross-platform applications
- Exceptional communication, interpersonal, and time-management skills
- Updating UI per changing needs and requirements
- Html prototyping
- Validating, debugging and testing of code

Front End Web Developer

aRes Travel [November 2011 – June 2013]

Online Travel Reservations

- Building new affiliate sites and maintaining existing ones
- Improvement and maintenance of the booking engine UI
- Optimization of the booking engine for mobile
- Creation of mobile templates
- Designing and building interactive landing pages
- Designing and building widgets, ads, vouchers, e-tickets and other marketing material
- Streamlining production work and improving overall efficiency of current processes
- Building Drupal site's for clients when needed
- Working with Account Managers to provide client-centered solutions
- Communicating the technical project requirements to the client

Web Designer / Project Manager

Leatherrock International Inc. [November 2010 – May 2012 - Freelance]

Leather Handbags and Belts (e-commerce)

- Website design
- Project management
- Assisting with the front-end development

Web Designer

orderTalk [Feb 2008 – July 2010 - Full-time] [August 2010 – Jan 2012 - Freelance]

Restaurant Online Ordering Solutions (e-commerce)

- Design and development of new templates/websites
- Updating and upgrading functionality of existing websites
- Improving UI and UX of the restaurant e-commerce application
- Researching e-commerce trends and implementing solutions based on research
- Using jQuery transitions and animations to 'modernize' the UI of older code that cannot be edited/updated directly
- Ability to manage own tasks and meet deadlines
- Training colleagues/new web designers
- Planning work functions/social events

Brainstorm [2-week internship]

Advertising, Graphic Design, Web Design and Marketing Agency

- Updating websites
- Designing flyers and posters
- Taking part in brainstorming sessions (for ad-campaigns)

AT2 [6 months - 2005]

Online Casting and Modeling Agency

- Photo editing
- Data capturing
- Uploading content

Education

UNISA (University of South Africa)

Bachelor of Arts

(2008-2012)

CityVarsity

2-Year Diploma in Multimedia Design

(2006-2007)

Skills

Software/Platforms/Coding Languages:

- Adobe Dreamweaver, Photoshop, Illustrator, Flash, Fireworks
- Coda
- JetBrains PhpStorm
- Eclipse
- Drupal, Wordpress (CMS)
- Prestashop
- Zend Framework
- Jira, Confluence, Basecamp
- Mobile
- SVN, Git
- HTML, XHTML and CSS (HTML5 and CSS3)
- Twitter Bootstrap
- jQuery, JavaScript
- ASP, PHP and MySQL

References

Zachary Kuhn (Sr. Software Engineer)

SCEA (Sony)

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Carmella Spencer (formerly Senior Director of Marketing & Account Management at aRes Travel)

VP, Engagement, Digital Operative (current)

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